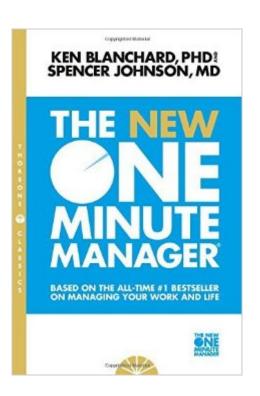
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# The New One Minute Manager (The One Minute Manager-updated)





## Synopsis

The World has changed and so has the NEW One Minute Manager. He's adopted new ways to help you succeed sooner in this rapidly changing world. Millions of people in thousands of organisations around the world have benefited from using the three One Minute Secrets; One minute Goals, One Minute Praisings, and One Minute Redirects, the NEW third secret. This book will help you find meaning in your work and make your life better.

#### **Book Information**

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### **Customer Reviews**

Kenneth Blanchard's "The One Minute Manager" is a short book that should have either been much shorter or much longer. The longer version would have been supported with research and case studies to back up Blanchard's claims that the techniques are effective. For readers who don't need or want the supporting evidence, here is what the shorter version would look like:1) Good managers are not micromanagers; they expect employees to take initiative and solve their own problems.2) Good managers set goals for their employees that are brief and have clear performance standards and expectations.3) Good managers look for opportunities to praise their employees because self-confident employees are happier and more productive. Employees learn to internalize praise.4) Good managers are also quick and clear in providing feedback when something goes wrong. Reprimands are more effective when it is understood that managers think highly of their employees. (Presumably, if the "One-Minute Reprimands" happen too often, the employee will no longer work for the One-Minute Manager, so that ending reprimands with statements of the employee's value, as suggested, will always be sincere.)That's about it.All this is probably good advice. One of the

bosses whose management style I most admired and who inspired me to a high level of performance was very much like the One Minute Manager in the book. I rarely saw him, but when I did, it was clear that he had been paying attention and that he valued my work. But the storytelling format of the book--it's told by a naive young narrator who interviews the one-minute manager and his employees--draws a couple of pages of material out into a hundred page book.

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